

Feature / Program		World Dating Partners worlddatingpartners.com	White Label Dating whitelabeldating.com	DatingCentral/ Bone-fish dating-central.com	EasyDate easydate.biz	DatingRev datingrev.com	DatingBuzz datingbuzz.com
Partner Solutions	Banner solutions	✓			✓	✓	✓
	Pre-designed websites	✓	✓	✓		✓	
	White labelling	✓	✓	✓	✓		✓
	Portals	✓					
	Business 2 Business	✓		✓	✓		
Partner Commissions	Initial subscriptions	Up to 70%	50%	50%	Up to 70%	60%	10%
	Recurring subscriptions	Up to 70%	50%	50%	Up to 70%	60%	
	Renewal subscriptions	Up to 70%	50%	50%	Up to 70%	60%	
	Per sale	Up to \$65					
	Per lead	Up to \$10		\$1	Up to \$5		
	2nd tier	10%		10%	5%		
	3rd tier/Sales Agency	Up to 25%					
Partner Payouts	Payout frequency	Monthly	Monthly	Monthly	Monthly	Monthly	By request
	Payout currencies	Any currency	USD, GBP, EUR	USD, GBP, EUR	GBP	USD	USD, SA Rand
	Checks	✓	✓	✓	✓	✓	
	Bank transfers	✓			✓		
	Other options					PayPal	
Program Features	Niche filtering	✓	✓	✓	✓		✓
	Adult dating available	✓	✓	✓	✓		
	Multi portals	✓					
	Multi languages	✓					✓
	Member database	Worldwide	UK	Worldwide	Worldwide	Worldwide	Worldwide
	Technology used	Java, PHP, Oracle, Flash	PHP, MySQL, Cold Fusion	ASP	ASP	Perl, Flash	PHP
Marketing Tools	Fully functional URL	✓			✓	✓	✓
	Traffic statistics	✓			✓	✓	✓
	Member demographics	✓		✓		✓	✓
	Payments tracking	✓	✓	✓	✓	✓	✓
	Site & content management	✓	✓	✓	✓	✓	✓
	Alternative landing pages	✓					✓
	Sub-partner management	✓					
	Member newsletters	✓					
	E-mail reports	✓					
Websites Features	Personalized profile	✓	✓	✓	✓	✓	✓
	Photo gallery	✓	✓	✓	✓	✓	✓
	Audio introductions	✓					
	Video introductions	✓			✓	Userplane	
	Online diaries/blogs		✓				
	Interest matching	✓	✓		✓		✓
	Zodiac matching	✓	✓				
	Psychological profiling	✓	✓		✓	✓	
	Psychological matching	✓					
	Sexual compatibility	✓					
	Advanced search	✓	✓	✓	✓	✓	✓
	Zip/Post code search	✓					
	Favorites list	✓	✓	✓	✓	✓	✓
	Block members	✓			✓	✓	
	WebCam chat	✓			✓	Userplane	
	Chat rooms			✓		Userplane	✓
	Instant messenger	✓			✓		
	SMS facilities	✓			✓		
Anonymous low rate calls	✓						
Member Payments	Available currencies	31 available	GBP	USD, GBP	USD, GBP, EUR	USD	USD, GBP, EUR, SA Rand
	Flexible membership pricing	✓	✓	✓			
	Special offers	✓		✓	✓		
	Credit/Debit cards accepted	9	6	9	9	4	9
	Other payment methods	Check, E-Giro, Direct Debit, ELV, Postal Order	PayPal	Check	Mobile, Check, Postal Order, Direct Debit, Payzone	Check, PayPal, Direct Debit	PayPal
Partner Support	Personal account manager	✓	✓	✓			
	Response time	24 hours	Not specified	24 hours	Not specified	Not specified	Not specified
	E-mail support	✓	✓	✓	✓	✓	✓
	IM/online support	✓		✓		✓	
	Telephone hotline	UK, USA	UK	Gibraltar			
	Support forum	✓		✓			